

Eloisa Mae Salvacion

Product Designer

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Cainta, Rizal, Philippines

<https://loisysalvacion.netlify.app/>

SKILLS

Design

Wireframing
Prototyping
User testing
Illustration

Tools

Adobe XD
Illustrator
Photoshop
InDesign
Premiere Pro

Research

Persona
User stories
Storyboarding
Project management

EDUCATION

FEU - Institute of Technology

BS Information Technology
with specialization in Digital Arts

May 2012 - Aug 2016

HACKATHONS

Turku Business Region Ultrahack

Finalist

Turku, Finland | Oct 2018

ADB-AIM Hack 2018

Finalist

Manila, Philippines | Aug 2018

EXPERIENCE

Product Manager

Aug 2016 - Present

SeeYouDoc Corp.

Responsible for the strategy, roadmap, and feature definition of the product. Lead the product validation with the end-users.

Lead UX/UI Designer

Aug 2016 - Present

Pragtechnologies Corp.

Responsible of handling most of the client-based projects. Lead the design, content, and QA team and works with engineers to complete project requirements.

Freelance UX/UI Designer

June 2020 - Dec 2020

LeoCoders

Responsible for creating high-fidelity UI mockups and presenting user flow through prototypes for their client-based projects. Redesigned their company website.

PROJECTS INVOLVEMENT

SeeYouDoc

A web and mobile platform that offers holistic experience for innovative healthcare system. Book online teleconsultation for patients, manage practice for doctors, and manage portal for clinics, hospital, and organizations.

Miriam College Alumni Information System

A web app platform for alumni to add and update personal information and admin to manage system and generate reports.

EO Philippines Admin and Member Portal

A web app platform for admin that allows to manage members, event calendar, posts, and videos and a mobile app for members to view updates and join events.

NAC - CMC Operational Management Tool

A web app platform for admin to manage system and generate reports and encoders to manage adding or updating of the fleet mining operation.